



PARKING Q&A

WHY IS THE PORT ENHANCING PARKING MANAGEMENT?

Parking at the waterfront continues to be a foremost concern to the Port as excitement and site use continues to grow. We have heard your calls to improve the waterfront parking experience and to facilitate sufficient parking supply that meets the needs of all site users, including protection of permit and patron parking. With limited resources to monitor and enforce parking at the level of service needed to support our growing waterfront, the Port has opted to contract with a parking operator.

WHAT IS THE SCOPE OF PARKING MANAGEMENT?

Anticipated to start in May 2019, Diamond Parking will implement parking management services site-wide to monitor and enforce all Port regulated parking areas for compliance with zone requirements and signage in permit, time-limited, fee, and ADA parking areas in the South, Central and North Marinas, as well as seasonal paid parking at Jetty Landing and Boat Launch. Enforcement measures will be implemented, including issuing warnings and ticketing, with towing as a last resort.

The parking operator will also support some special event parking, as well as perform parking counts to enable the Port to better evaluate and gauge waterfront parking needs to continue to improve parking moving forward.

WILL THERE BE A GRACE PERIOD?

There will be a 'grace period' during which time Diamond Parking will issue courtesy notifications for vehicles parked out of compliance in most areas unless there are concerns of safety or misuse of ADA parking. However, there will be no grace period for fee parking, including Jetty Landing and Boat Launch and special event parking.

WHAT DOES THIS MEAN FOR VISITOR PARKING?

Just as is required now, any vehicle parked at the waterfront without a valid Port-issued parking permit must park in available general or visitor parking and adhere to any posted time requirements and/or applicable fee collections or they are at risk of being ticketed or towed.

HOW WILL THIS IMPACT MARINA PERMIT PARKING?

Just as is required now, to park in available time-limited Marina Permit Parking, the parking permit issued with the slip must be visible on the windshield of the registered vehicle and the color of the parking permit must correspond with the Marina basin in which the vessel is moored (see guide). If parked in the wrong color zone, but within Marina reserved parking areas, the vehicle may be ticketed. Repeat offenses may result in higher ticket fees or towing. General/visitor parking areas are available to slipholders visiting other areas of the waterfront.

NORTH = GREEN PERMIT
CENTRAL = BLUE PERMIT
SOUTH = ORANGE PERMIT

HOW WILL LONG-TERM SLIPHOLDER PARKING WORK?

Slipholders parking more than 72 hours must comply with the Marina Parking Policy and coordinate long-term parking with the Marina Office. There is a limited number of long-term parking spaces (60 parkers at any given time), so parkers are encouraged to carpool. The Port will provide long-term parking authorization only to slipholders (no long-term guest parking is allowed). Parkers will park in Marina reserved areas and are encouraged to park away from gatehouses for the convenience of short-term users.

APRIL 25, 2019



WATERFRONT PLACE
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HOW WILL THIS IMPACT SPECIAL EVENT PARKING?

During select special events, the Port assesses a special event parking fee, currently \$2 per day, per car. While collection of the special event parking fee is not a new practice at the Port, the Everett Farmers Market, Fresh Paint Arts Festival and Music at the Marina events have not collected the fee directly from parkers. This is an important tool to regulate parking demand and will ensure consistent special event parking processes across the board. This year, Diamond Parking will be assisting these three events in their fee collection, and initially, will only be accepting cash.

WHY DOES THE PORT ASSESS A FEE FOR SPECIAL EVENT PARKING?

The Port wishes to assure all site visitors from Marina users and business patrons to special event guests enjoy their time at the waterfront. The Port works with event organizers in advance of approving events to identify available parking such that existing activities and businesses are not adversely impacted. The special event parking fee is used to encourage event goers to carpool or use alternate forms of transportation to encourage best use of the Port's limited on-site parking and to offset the costs of a proactive parking management program and the cost of good signage. When attendance levels exceed the Port's available parking capacity, an off-site parking solution is required.

I WAS TICKETED/TOWED; WHAT DO I DO?

If you have been ticketed, please follow instructions on your ticket to complete payment to Diamond Parking; if you have questions, contact Diamond Parking directly. If your vehicle has been towed, contact Ron May Towing directly to pay any associated fees and retrieve your vehicle.

Please note: The Port of Everett does not have authority to intervene on individual vehicle violations. Payment, complaints and all other remedies must be coordinated directly with Diamond Parking. Diamond Parking will report to the Port's Parking Oversight Committee any irregularities or vague parking directions and will implement corrections as needed. Tickets issued as a result of a parking ambiguity will be dismissed.

WHAT HAPPENS IF THE FEE IS NOT PAID?

Tickets issued are enforced by traffic court and are a civil penalty. Unpaid penalties will be assessed late fees and, if not paid, may be sent to collections. Violators who are employees or slipholders, may receive additional penalties from employer or through the Marina.

HOW DO I CONTACT DIAMOND PARKING?

You can contact Diamond Parking 24/7 at 1-800-828-4197 or via e-mail at ps@diamondparking.com.

WHERE CAN I ACCESS PARKING INFORMATION?

Parking information can be accessed at www.portofeverett.com/parking.

Diamond Parking will launch a website for the Port upon implementation, and the Port's website will link browsers to that site. Users contacting the Port for information on parking, will be referred to Diamond Parking.

WHAT'S NEXT FOR PORT PARKING?

The Port will continue to evaluate and adjust its Parking Management Program to balance evolving site needs with visitor experience. Data sourced from parking counts and stakeholder feedback, combined with future development requirements will help the Port identify future changes to its parking policies. Additionally, the Port may implement a fee for visitor parking on demand days or dynamic pricing. A Parking Oversight Committee will also be working on alternative transportation and commute reduction program incentives. City transit, bikes for rent, taxi and Uber stands, etc. may be incorporated into the parking plan.

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